

SPECIALIZED EMERGENCY MEASURES PRESS KIT



*The essential toolbox for fast action.
More than 55 texts that are quickly adaptable
to the reality of the current emergency.
Just add important names and contact details.
Received adapted to your municipality.*

Your ready-to-broadcast for citizens, responders and medias, available for 5 platforms:

- Website
- Social medias
- Automated call systems
- Press releases
- Key messages

57 templates drawn up for 13 emergency situations:

- Incident involving hazardous materials
- Evacuation / confinement procedure
- Shortage or contamination of drinking water
- Severe weather (tornado, ice, heavy snow)
- Major power outage
- Special events downtown
- Major fire
- Flood
- Heat wave
- Earthquake

Texts adapted for the entire duration of the disaster:

- Beginning (prevention, preparation, declaration of a state of emergency)
- Ongoing (actions in progress and monitoring of the event)
- End (recovery period, key messages and thanks)

A WISE INVESTMENT

Complete kit

\$1500

(Equivalent to 200 hours of preparation)

BECAUSE INFORMATION IS AT THE CENTER OF YOUR PRIORITIES.

